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Building PA Podcast Launches in Pennsylvania

First podcast to cover construction industry throughout the Commonwealth

Harrisburg, PA (April 9, 2020) – Building PA Podcast, the commonwealth’s first podcast focused on the construction industry, has officially launched today. The podcast has been developed by [Atlas Marketing](#) and the [Keystone Contractors Association](#). Each episode is co-hosted by long-time industry veterans Chris Martin, president of Atlas Marketing and Jon O’Brien, executive director of the Keystone Contractors Association.

“The Building PA Podcast is designed by and for the construction industry throughout Pennsylvania,” said Jon O’Brien. “We will use this platform to reach the numerous industry professionals and discuss topics that impact construction.”

The format of the podcast includes interviews with industry executives and leaders. Each interview is based on a series that is designed to communicate specific industry topics to construction professionals. These series include topics that showcase safety, workforce development, insurance, legal, legislation and business development. The co-hosts intend to add more series topics based on feedback and ongoing discussions.

“This industry is very mobile, and we feel that we have a great opportunity to share information from experts via downloadable segments as people are traveling to and from job sites throughout the state,” added Chris Martin.

As of today, the first fifteen episodes are available for download via Buzzsprout - <https://www.buzzsprout.com/982306>. Current and future episodes will be available on all podcast players.

About Atlas Marketing

We tell stories for people who build things. As a marketing communications agency based in Pittsburgh, our clients work in the aerospace, automotive, biotech, construction, food manufacturing, healthcare, industrial and manufacturing industries. We specialize in simplifying the complex, which is a skillset that allows us to drive business growth for our clients.



About the Keystone Contractors Association

KCA Builds Pennsylvania! The Keystone Contractors Association is a Pennsylvania statewide commercial construction trade association based in Lemoyne, PA. The KCA contractor is dedicated to improving the construction industry daily by focusing on safety, education & training, labor relations, community service, career development, and government relations.

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